



Basic information

Education	Graphic designer Digital arts faculty, Metropolitan University in Belgrade Final Score 9,94/10,00	
Designing skills	Corporate design, branding Editorial design Poster design Web design Printing preparations	Illustration and Concept art Calligraphy 3D modeling, texturing, lighting Exhibition space design
Still Photography skills	Commercial – products, fashion, documentary Retouching	
Video production	Direction of photography Editing	
Computer skills	Windows, Mac OSX, Office, Adobe (Photoshop, Lightroom, Illustrator, InDesign, Premier, After effects), Autodesk (3D Studio Max, Sketchbook)	
Languages	Serbian – Native English – C1 Understanding, speaking, writing German – A2.1 Understanding, speaking, writing	
Drivers license	Class B, no penalties, issued in Serbia 2006.	

Work experience

Company name / Position	Period	Job description and achievements
Red Production Designer	From May 2014.	<p>My job is to ensure exactitude of information in various presentations and projects documentation, and to make sure that overall look suits requirements by ever-developing cinematography and advertising market.</p> <p>Responsibilities: Corporate design, Publication design, editorial design, Pre Production meeting (PPM) documentation, Location suggesting and scouting, 2nd AD, Art department assistance.</p> <p>TVC Projects/Clients: Amstel, Karlovacko, Niksicko pivo, Jelen pivo, Staropramen, Danone, Rich, Nektar, Imlek, Honeymonster, Soletto, Mitsubishi, Datsun, Husqvarna, Huawei, Doncafe, Nescafe, Mega TV, L'Azurde, Henkel, Biofar, Credit Agricole, Banca Intesa, BNP Pariba Fortis, Chartwell international school etc.</p> <p>Agencies: DDB, JWT, Publicis, Ogilvy, Leo Burnett, McCann, Saatchi, TBWA, BBDO, Digitas, IDEA+, Euro RSCG, New Moment, Y&R etc.</p> <p>Print design: Yugoslav drama theater, German Marshall Fund of the United States, Baby bell, OUR Bar Belgrade, Traditional food</p> <p>Photo editorials: Biofar Liposuc, Credit Agricole bank, Vox electronics, Hemofarm Snoop, OTP bank</p>



Štap i kanap studio Cofounder Lead Designer Photographer Videographer	November 2012.	January 2014.	<ul style="list-style-type: none"> • Graphic design & preparations for printing • Photography and photo editing • Recording, video editing, postproduction. <p>Editing of music video Alibi - Nesh ft Milica Pavlovic SFX concept for music video Nikolija - Nikolija Video production of music video Ovde - Struka Photographing Hip hop performers, producers, singers and musicians for the purposes of interview. Photo-reporting from various concerts and live performances. Advertisement campaign for festival "Beogradska nedelja umetnosti" 2013. Exhibition space design of Red Bull collective art in Belgrade 2013. Various fashion editorials, ads, web pages design, etc.</p>
My people magazin Photo reporter	April 2012.	still	Photographing Hip hop performers, producers, singers and musicians for the purposes of interview. Photo-reporting from various concerts and live performances.
Mission Belgrade Raspust za Dž u Domu omladine Work shop Zen fotografisanje Moderator	From January 10th 2013.	Until January 20th 2013.	Theoretical and practical photography workshop. Participants had opportunity to learn basics of photography – composition, coloring, common mistakes, etc.
Forma Viva Model Management	September 2012.		Photographing models for agency purposes.
Nemanja Maraš Assistant	July 2011.	September 2012.	Assisting on set and designing for editorial "Clair de Lune" and "Tajna vecera". Editorials published on Wannabe magazine website.
Beogradska nedelja umetnosti BNU Festival Art director	April 2010.	Jul 2013.	Art direction and full design for festival's marketing campaign. Web, Posters, banners, newspapers, badges, tag-cards...
Festival studentskog filma FSF Festival Art director	January 2010.	March 2012.	Art direction and full design for festival's marketing campaign. Web, Posters, banners, brochures, badges, tag-cards...
Mikroelektronika Designer and photographer in marketing sector	September 2011.	January 2012.	Improving visual aspect of mikroElektronika's web site and visual presentation of add-on boards and kit-offers. Product photography, digital retouching, preparation of photos for web and print publishing, editorial design of brochures and manuals, printed ads design
International Student Week in Belgrade ISWIB 2010 Festival Art director	May 2010.	July 2010.	Art direction and full design for festival's marketing campaign. Web, Posters, banners, brochures, badges, tag-cards...
Fresh Wesh Concept Designer	May 2009.	still	Cofounder of concept and interactive installations designers group. Installations exhibited at Mikser design expo 2009. 2010. 2011.
Međunarodni dan mladih u Beogradu Student union Belgrade	Jul 2008.	August 2008.	Marketing team member and Head manager assistant.
Student union Serbia Monitoring board member of Student union of Faculty for Philology	2007.	2009.	Main activism subjects in process of implementing Bologna process in Serbian higher education. Student union of Faculty for Philology was member of Student Union of Serbia (SUS), and Student Union of Belgrade (SUBG).



Seminars and informal education

Held	Description
November 2013.	Exhibitor on Belgrade Behance Portfolio Review u Mikser House-u, section photography, moderator Nebojša Babić, Orange marketing agency owner.
December 2011.	Seminar „ Achieve your own goals “ – program for developing business and intellectual skills, education center Finesa, Moderator dr. Branislav Maričić
July 2011.	Fashion photography workshop , Moderator Miša Obradović, fashion photographer http://mishaobradovic.com/ , workshop held during festival BNU
February 2010.	Creating and projection of 3D motion pictures , Moderator Zoran Veljković „Dimension 3 pictures“, London http://zoranveljkovic.com/ , workshop held during festival FSF
February 2008.	Trening seminar Catalyst11 „ Bologna basic “ – Student management and team leading, Moderators Veljko Radunović i Nikola Pucarević. Student Union of Serbia

Exhibitions and important dates

May 2014.	SOS Serbia Posters – first initiative after flood in Serbia 2014. Humanitarian exhibition with over 400 posters made by authors from whole world. New Moment Gallery, Belgrade.
March 2012.	Collective exhibition “Filmografija – jedna scena, rečito putovanje”, FSF013, UK Parobrod, Belgrade
December 2011.	“Fresh Wesh”, interactive installation 4, S.U.T.R.A. Festival nauke 5, Belgrade
May 2011.	“Fresh Wesh”, interactive installation 3, Edu zona, Mikser festival, Belgrade
May 2011.	Collective exhibition students works, Banski Dvori, Banja Luka
January 2011.	Solo exhibition “Peron”, Culture center “Vuk”, Belgrade
November 2010.	Collective exhibition of photos “ Kul.tura@Essen ”, UK Stari Grad “Parobrod”, Belgrade
July 2010.	Moderator Arts & Crafts workshop “Fresh Wesh” @ festival ISWiB 2010. Belgrade
May 2010.	Exhibitor and workshop participant on international posters festival in Chaumont, France
May 2010.	Interactive installation “Fresh Wesh”, Edu zona, Mikser Design Expo 2010, Belgrade
May 2010.	XIV Collective exhibition of portraits in culture center “Braca Stamenkovic - Palilula”, Belgrade
March 2010.	Exhibitor on “U kosi list u oku jezero” ULUR members, gallery “Qucera”, Belgrade
December 2009.	Exhibitor on students exhibition “I say NO!”, gallery “Kuća Đure Jakšića”, Belgrade
November 2009.	Freelance photo reporter Belgrade Fashion Week
October 2009.	XXXI exhibition of drawings in culture center “Braca Stamenkovic - Palilula”, Belgrade
July 2009.	“Fresh Wesh”, interactive installation on “Exit” festival in Novi Sad.
May 2009.	Winning Logo design “IseeMOB”, European commission project
May 2009.	Interactive installation “Fresh Wesh”, Edu zona na Mikser Design Expo 2009, Belgrade www.freshwesh.com
May 2009	XIII Collective exhibition of portraits in culture center “Braca Stamenkovic - Palilula”, Belgrade
May 2009.	“Exhibition of alumni students of First Belgrade gymnasium”, during “Museums night”, Belgrade
March 2009.	“Pogledi” – 8 th March Exhibition of paintings of ULUR members in gallery “Qucera”, Belgrade
July 2008.	“Disco Box” winning design of „Svet Komputera Case Chase” – IT magazine
May 2005.	1 st prize for applied arts (digital photography) Regional talents fair 2004.
October 2004.	“Spidermen sa Dorčola”, project photo-strip with subject localizing problems in your own neighborhood, final exhibition in Tartu, Estonia
Jun 2002.	2 nd place in biology researches discipline. Regional talents fair 2002.